

Florence Airport



Florence Airport

- **2.5MIL** pax in 2016 (+4%)
- All major **Full Service Carriers**
- **70%** international traffic
- The **highest yield in Italy** per pax for Full Service Carriers
- Spend per departing pax at the airport is **€8,40**
- Spend per pax retail airside is **€6,80**
- Passengers get to the airport **1h59m** before their flight and spend **1h31m** at the gates
- **64%** of passengers visit at least one F&B outlet
- **60%** of passengers who visit our shops make at least one purchase
- Current Retail offer includes **Salvatore Ferragamo, Etro, Ermenegildo Zegna, Conte of Florence, Camicissima, Marina Militare**



Some of our current brands and partners



Ermenegildo Zegna

Salvatore Ferragamo



BACCANALE FIRENZE



Florence Airport Floorplan

Current
pax flow

PIANO PRIMO AEROPORTO DI FIRENZE



PIANO TERRA AEROPORTO DI FIRENZE

LEGENDA

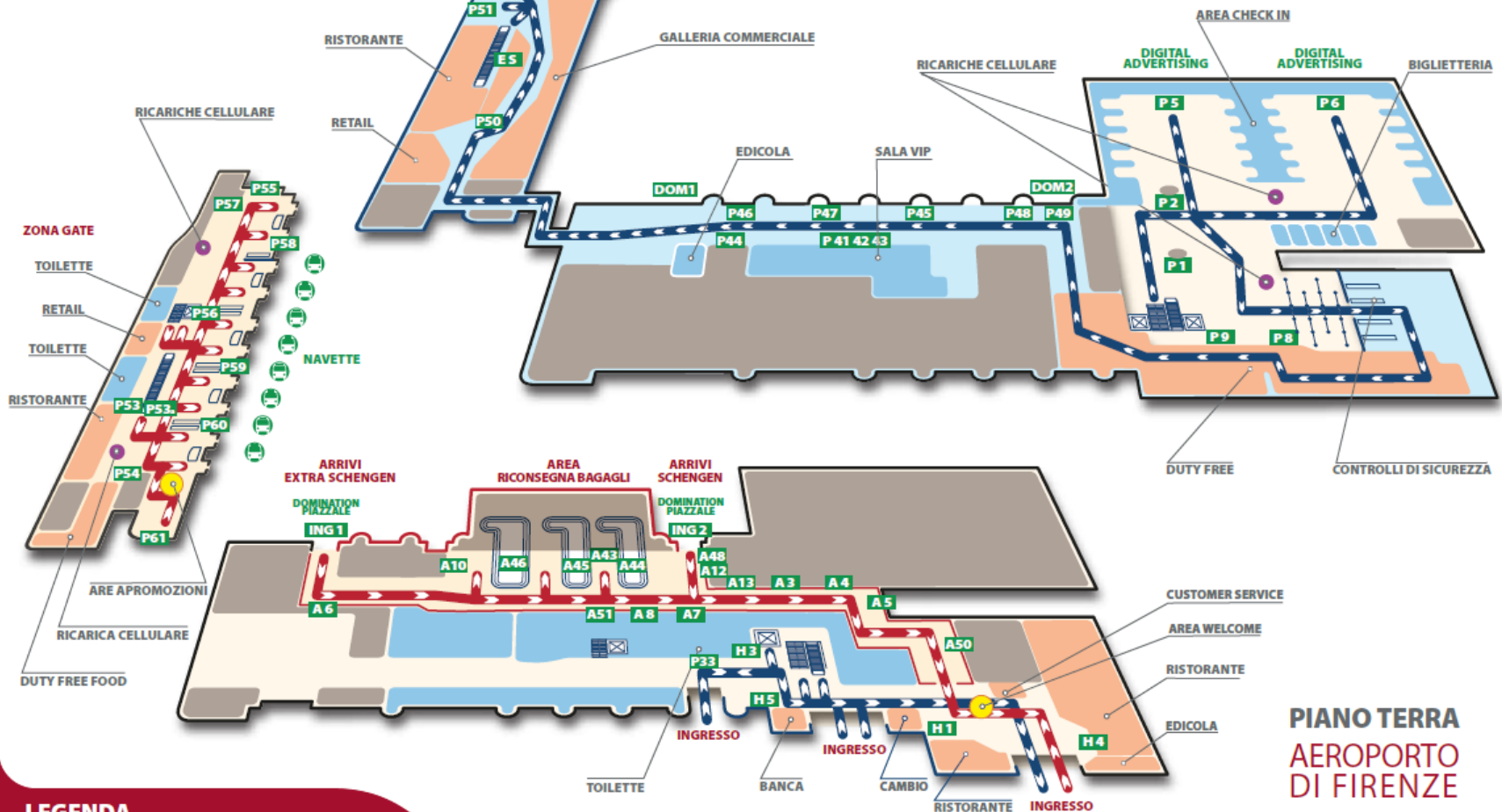
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|--|---|
| Aree commerciali | Impianti pubblicitari |
| Servizi | Area Arrivi |
| Hall Partenze | Area Partenze |
| Hall Arrivi | Area Promozioni |

Florence Airport Floorplan



Future
pax flow

PIANO PRIMO AEROPORTO DI FIRENZE



PIANO TERRA AEROPORTO DI FIRENZE

LEGENDA

- Area commerciali
- Servizi
- Hall Partenze
- Hall Arrivi
- Impianti pubblicitari
- Area Arrivi
- Area Partenze
- Area Promozioni

Florence airport network & carriers S17

20 airlines	 airberlin Your Airline.	
		
 		
		
		
		
		

- **20 airlines**
- **38 destinations**
(7 domestic / 31 international)

