

# **Florence Airport**



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- 2,6MIL pax in 2017 (+6%)
- 65% international / incoming traffic
- 59% aged 25-44
- 60% travel for leisure
- 28% travel for business
- All major Full Service Carriers
- The highest average fares in Italy
- 63% pax arrive at the airport at least
  1,5h before their flight and 64%
  spend at least 1h airside
- 70% visit shops at the airport
- **45%** make **a purchase** at one of the airport's shops







#### Some of our current brands and partners



# MaxMara <sup>th</sup> DUFRY







FURLA

Leopolda Manifatture Artigiane





- ITALIA

+39 made in Italy LeatherGoods







### **2017 Passengers**

	JAN	FEB	MAR	APR	ΜΑΥ	JUN	JUL	AUG	SEP	ост	NOV	DEC	2017
РАХ	156.878	144.069	183.891	238.334	252.086	266.968	277.811	269.779	268.651	254.850	171.162	161.621	2.646.100



