





SAT - Società Aeroporto Toscano Galileo Galilei - S.p.A

Gina Giani - CEO & General Manager

Small Cap Conference

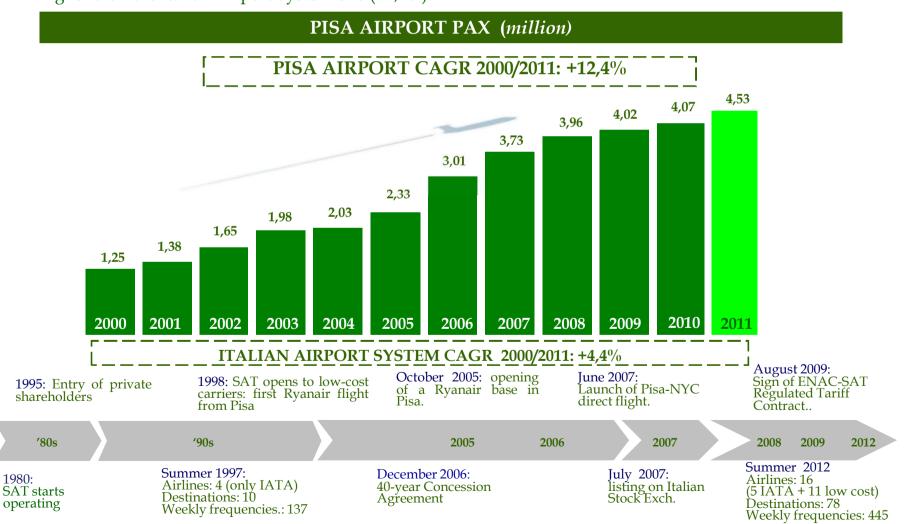
Milan - november 29th, 2012



## **SAT Highlights**



- SAT is the management company of "Galileo Galilei" Pisa International Airport, the 1st one in Tuscany.
- → 40 years concession signed in 2006.
- Outperforming growth: Pisa Airport passenger traffic CAGR 2000-2011, equal to 12,4%, is almost 3 times higher than the Italian Airport System one (+4,4%).





## **SAT Highlights**

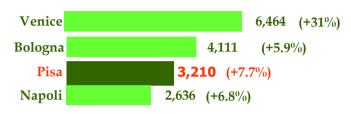




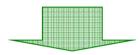


Pisa International Airport ranks 6<sup>th</sup> in the Italian regional airports ranking.

### ITALIAN REGIONAL AIRPORT in 2011 by international traffic (pax/000)\*



(\*\*) Excluding Roma and Milan airport systems



Pisa International Airport ranks 3<sup>rd</sup> in the Italian Airports International pax traffic ranking



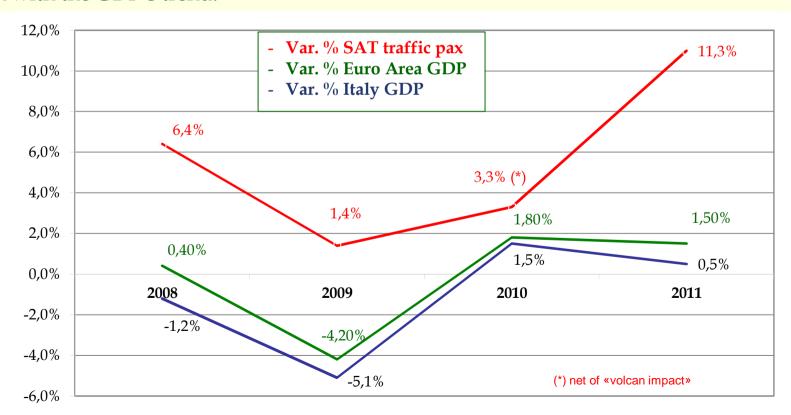


## **SAT Highlights**



### **Exceptionally resilient business model**

- The transport demand is normally related to GDP, then sensitive to crisis scenario like the one we are currently facing.
- The traffic results achieved by Pisa Airport over the latest years despite the difficult economic background confirm the correlation with the company's strategic choices rather than with the GDP's trend.





### **Pisa Airport Catchment Area**



Nbr. of inhabitants by distance from Pisa Airport:

- less than 30′ 815.992 nbr. of inhabitants
- less than 60'
  2.598.717 nbr. of inhabitants
- less than 120' 5.444.247 nbr. of inhabitants
- Tuscany: nbr. of inhabitants: 3.707.818
- less than 1 hour from the airport for "short-haul" flights
- less than 2 hours from the airport for "medium and long-haul" flights reaching Genoa and Bologna provinces

Mirandola Modena La Spezia Pistoia Prato Arezzo



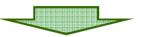
### "Reverse Marketing" Strategy



#### "Europe at the mouth of Arno"



The "reverse marketing" strategy implemented by SAT has the objective of increasing the number of European passengers travelling to Pisa Airport ("incoming traffic") and not only the number of passengers departing from its catchment area ("outgoing traffic").



#### Pisa Airport gateway to Tuscany



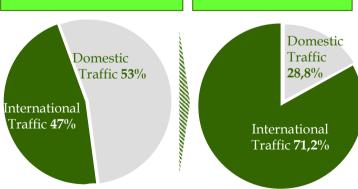
Strategic partnerships with airlines in order to develop traffic by promoting Pisa Airport and Tuscany in the airlines' markets.



## BREAKDOWN OF TRAFFIC BY DESTINATION

1997

2011



#### **CO-MARKETING AND CONSULTING AGREEMENTS**

- SAT carried out marketing activities jointly with various airlines in order to attract more traffic to Pisa
- Minimum levels of passengers, flights and destinations for a certain number of years agreed by SAT and partner airlines



### Summer 2012: scheduled pax destinations



#### 16 operating carriers:

2 Home base carriers





1 Intercontinental carrier



4 "hub" carriers









9 "point-to point" carriers



















78 destinations (11 domestic/67 International)

445 weekly frequencies

#### 23 markets served with direct scheduled flights





# Markets' broad diversification (\*)



|                        | 1998    | 2008      | 2009      | 2010      | 2011      |
|------------------------|---------|-----------|-----------|-----------|-----------|
| United Kingdom         | 295.749 | 1.006.486 | 918.087   | 839.578   | 855.334   |
| Spain                  | 10.609  | 377.316   | 326.158   | 493.885   | 601.758   |
| France                 | 39.671  | 329.776   | 342.223   | 318.002   | 385.927   |
| Germany -              | 48.346  | 410.585   | 398.707   | 329.623   | 313.184   |
| Netherlands            |         | 178.294   | 192.853   | 169.777   | 176.016   |
| Belgium                |         | 136.873   | 138.533   | 134.626   | 144.248   |
| Scandinavian countries | 7.41    | 122.651   | 127.819   | 150.491   | 135.447   |
| Albania                |         | 41.545    | 43.344    | 55.227    | 95.126    |
| Romania                |         | 26.488    | 30.332    | 67.078    | 85.106    |
| Morocco                | Â       |           | 18.213    | 59.891    | 63.270    |
| Greece                 |         |           |           | 13.196    | 35.894    |
| Ireland                | -       | 86.146    | 79.642    | 54.840    | 57.960    |
| U.S.A.                 |         | 67.256    | 59.238    | 48.418    | 33.448    |
| Italy                  | 534.174 | 937.665   | 1.089.645 | 1.058.388 | 1.291.577 |



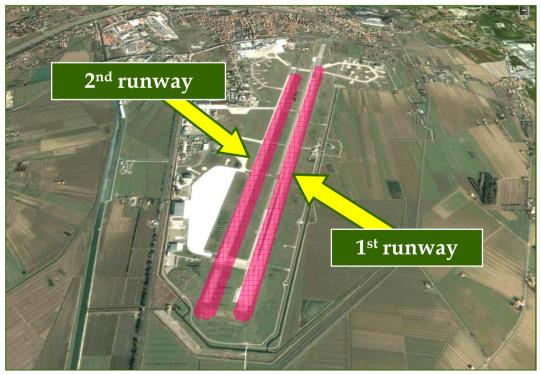


## Operations infrastructure



#### ■ Two runways:

- main runway (2.993 metres): currently used for take-off and landing
- secondary runway (2.792 metres): used mainly as a taxi-ing route to the main runway; fully operational as 2<sup>nd</sup> runway for landing and take-off from Apr2010
- 21 a/c positioning stands
- 1 loading bridge
- Operational hours: 19 hrs (closed from 12.00 p.m. until 5 a.m.)
- Pisa APT can be used by all aircraft types
- Current min aircraft turnaround times: 25 minutes
- NO environmental restrictions
- ICAO Category: 4E
- ILS category: 1





21 a/c positioning stands

Best runway system in central Italy after Rome Fiumicino Airport



### Contratto di Programma



### Contratto di Programma/Regulated Charges Contract

The Italian Airport Sector has always been characterized by high levels of regulatory risk.

August 2009: SAT is the **first Italian operator** to have its Contratto di Programma/Regulated Charges Contract approved by ENAC.

Regulated aviation-tariffs remunerate SAT's operating expenses and investments for aviation-related activities.

### Visibility on airport charges dynamics



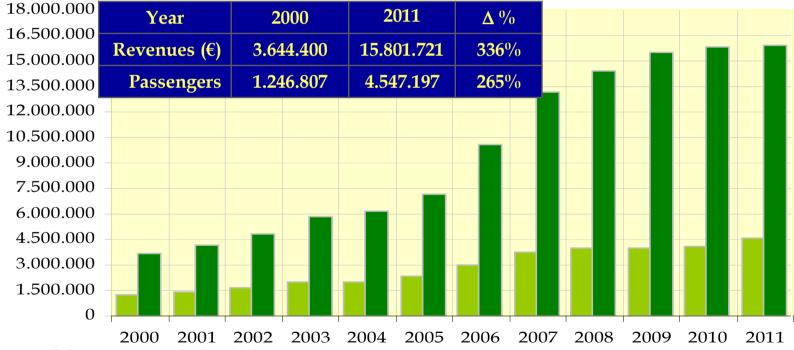


# Non Aviation Development Strategies



#### "Commercial" Non Aviation Revenues (\*): 2000 - 2011

| Descrizione                   | 2000      | 2001      | 2002      | 2003      | 2004      | 2005      | 2006       | 2007       | 2008       | 2009       | 2010       | 2011       |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|------------|
| Passengers (Nbr)              | 1.246.807 | 1.378.322 | 1.654.570 | 1.982.897 | 2.031.890 | 2.334.843 | 3.014.656  | 3.725.770  | 3.963.717  | 4.018.662  | 4.067.012  | 4.547.197  |
| Total N.A.<br>revenues (€uro) | 3.644.400 | 4.191.154 | 4.820.134 | 5.839.175 | 6.198.729 | 7.172.941 | 10.055.584 | 13.156.412 | 14.405.159 | 15.511.477 | 15.801.548 | 15.890.647 |



<sup>(\*) &</sup>quot;Non Aviation" business activities related to: Parking, Advertising, Retail, Food, Car Rental, Real Estate Sub-concession and other kind of subconcession.



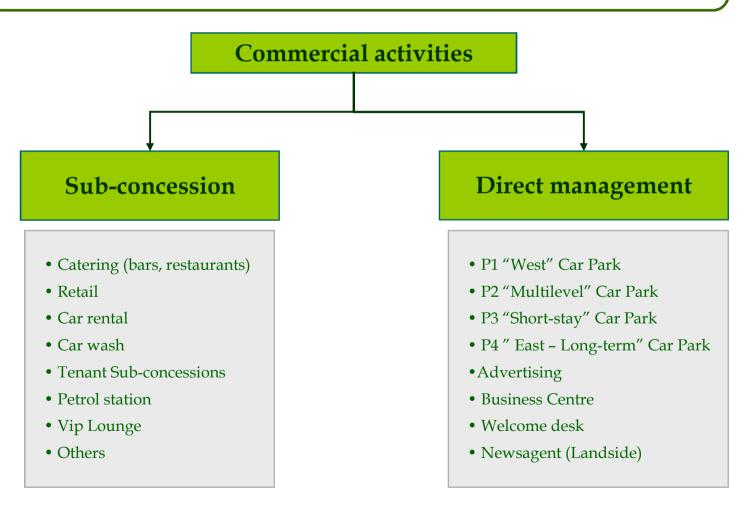




### Commercial activities



SAT manages all existing landside and airside commercial activities inside Galilei Airport premises through sub-concession granted by third parties and/or direct management.



### Non Aviation Development Strategies - Food & Retail



Galilei Airport is the main gateway to Tuscany and, as such, represents the first and last "taste" of the Region, promoting prodocts, as well as its artistic and cultural contents, actually its style of life.

#### Galilei Airport, a showcase for Tuscany



| Type/Area       | 2007 | 2011 | 2012 |
|-----------------|------|------|------|
| Retail Landside | 16   | 14   | 17   |
| Retail Airside  | 5    | 9    | 8    |
| Food            | 5    | 11   | 12   |
| Total           | 26   | 34   | 37   |









## Pisa International Airport at glance





- ✓ Over 4.5 million passengers (2011)
- ✓ 15.000 visitors per day
- ✓ 2.500 staff (500 SAT)



✓ Pisa Airport railway station



- ✓ Passenger terminal: 20,700 sqm
- ✓ 16 passengers scheduled airlines



- ✓ Cargo terminal: 6,300 sqm
- ✓ 2 cargo scheduled airlines



- ✓ Apron: 170.000 sqm
- ✓ 21 parking stands
- ✓ 2 runways



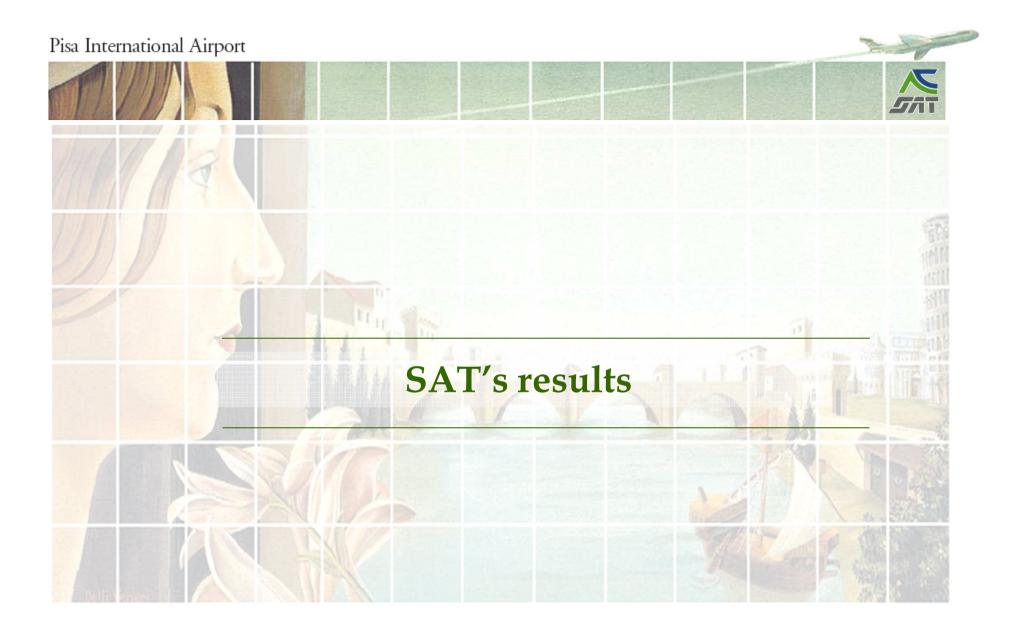
- ✓ 5 on-airport car parks
- ✓ Over 3,100 car parking spaces



- ✓ Car rental terminal (3<sup>rd</sup> in Italy per nbr. rented cars)
- ✓ 10 leading rental car companies
- ✓ Over 1,500 parking spaces



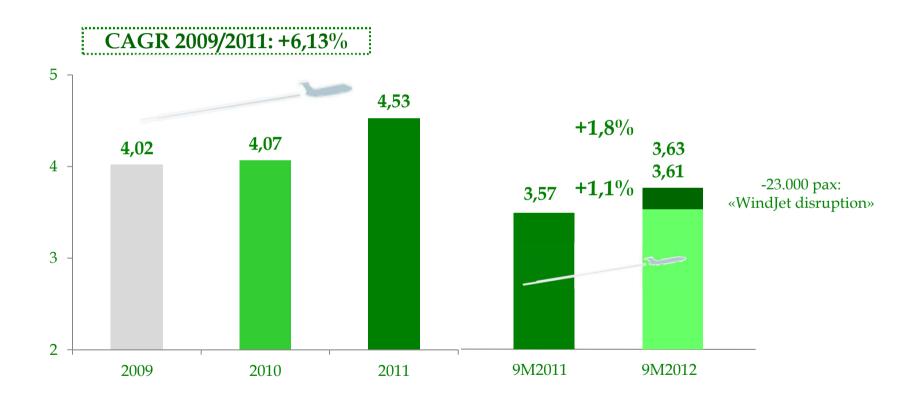
- ✓ 100 subconcessionary companies
- ✓ 25 shops
- ✓ 12 food & beverage







#### PISA AIRPORT PAX (mln)



# Italian airports pax traffic figures 9M2012

Airport Systems

Airports with over 5 mln pax per year

Airports with 3-4 mln pax per year

Airports with 1-2 mln pax per year

|                                 | Airport         | Movements | %     | Pax         | %    |
|---------------------------------|-----------------|-----------|-------|-------------|------|
|                                 | Roma (System)   | 274.386   | -4,2  | 32.235.598  | -0,9 |
|                                 | Milano (System) | 287.384   | -2,6  | 28.535.849  | 0,4  |
| 1                               | Venezia         | 64.519    | -3,4  | 6.373.465   | -3,0 |
| 2                               | Catania         | 44.341    | -5,2  | 5.076.648   | -3,9 |
| 3                               | Bologna         | 51.953    | -2,6  | 4.622.500   | 0,8  |
| 4                               | Napoli          | 48.340    | -2,0  | 4.581.059   | 2,6  |
| 5                               | Palermo         | 34.204    | -11,4 | 3.658.385   | -6,8 |
| 6                               | Pisa            | 33.099    | 1,2   | 3.608.985   | 1,1  |
| 7                               | Bari            | 28.479    | 0,4   | 2.944.489   | 4,5  |
| 8                               | Cagliari        | 29.225    | -6,7  | 2.885.977   | -2,2 |
| 9                               | Torino          | 39.411    | -3,8  | 2.721.107   | -3,3 |
| 10                              | Verona          | 28.978    | -3,3  | 2.709.602   | -2,1 |
| 11                              | Treviso         | 15.905    | 80,1  | 1.832.109   | 94,8 |
| 12                              | Lamezia T.      | 14.716    | -3,3  | 1.747.993   | -2,4 |
| 13                              | Olbia           | 25.264    | -7,8  | 1.680.598   | 1,8  |
| 14                              | Brindisi        | 13.963    | 5,2   | 1.648.322   | 5,1  |
| 15                              | Firenze         | 24.891    | -2,5  | 1.452.240   | -2,6 |
| TOTAL ITALIAN AIRPORT<br>SYSTEM |                 | 1.186.801 | -3,6  | 115.482.875 | 0,1  |

\*Data source: Assaeroporti

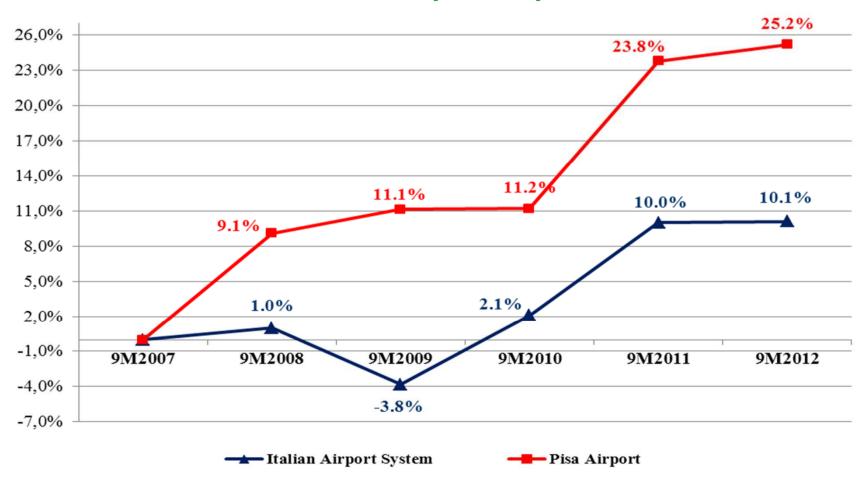


# Pisa airport pax traffic figures



#### PISA AIRPORT CONSTANTLY OVERPERFORMED THE MARKET

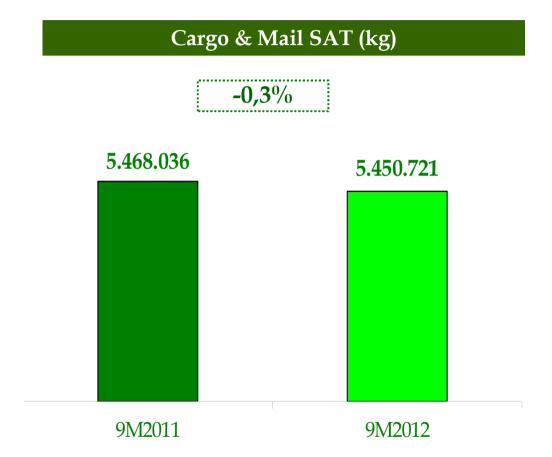
Pax traffic % compared to 30th Sept. 2007





# Cargo & Mail



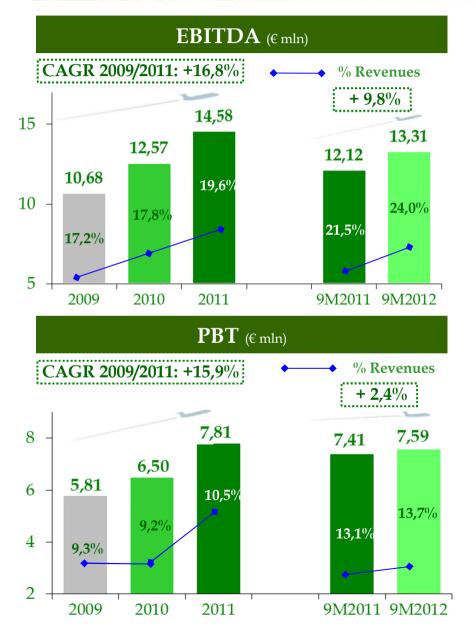


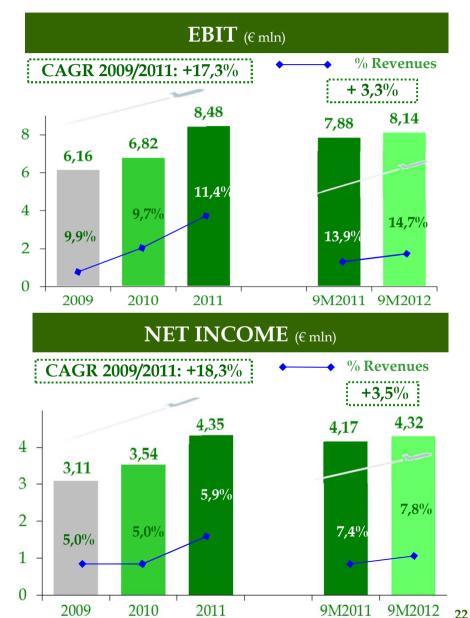
Cargo & Mail traffic in Italian Airport System 9M2012/9M2011: - 5,5%



### Key financials

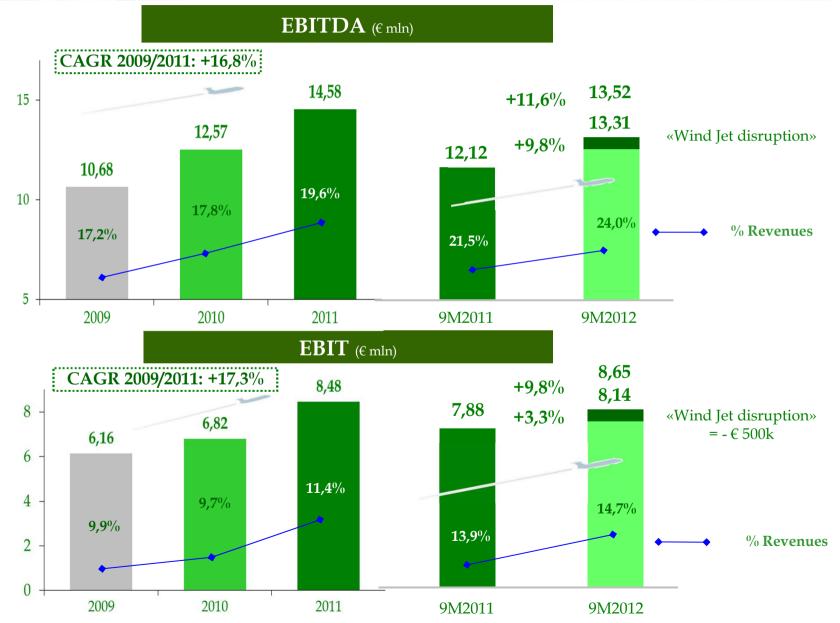






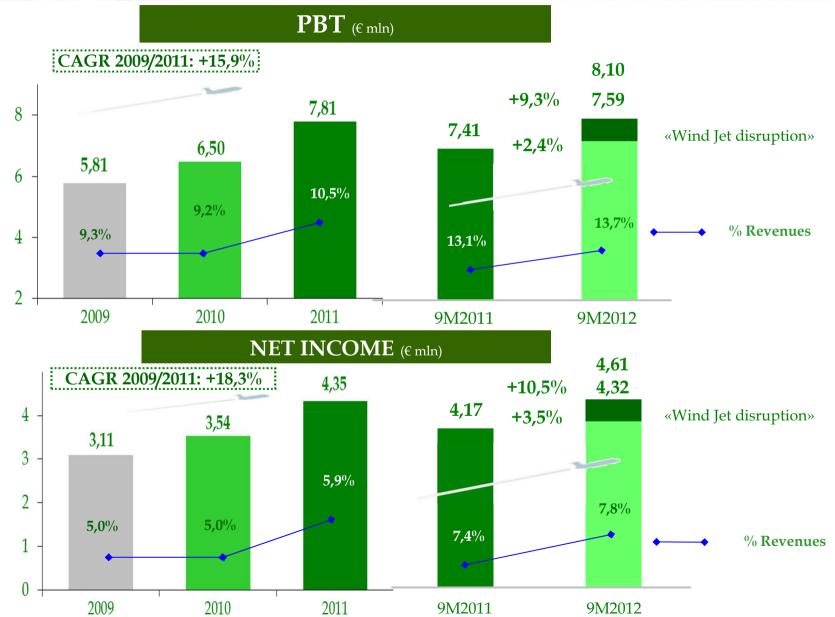










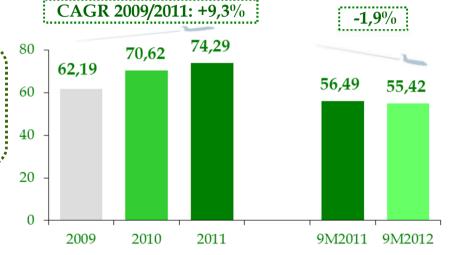




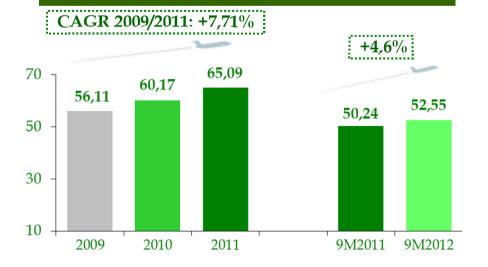




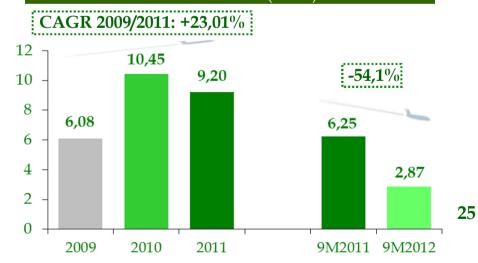




#### **OPERATING REVENUES** (€ mln)



# SERVICES CONSTRUCTION REVENUES (€ mln)



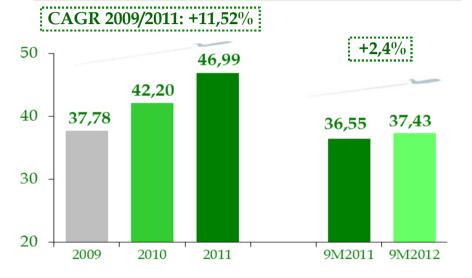


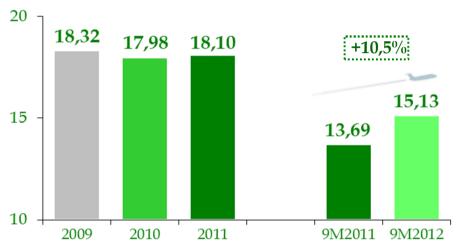


### AVIATION OPERATING REVENUES

(€ mln)

# NON AVIATION OPERATING REVENUES (€mln)





Solid growth driven by pax traffic development

Positive perfomance despite the impact of economic crisis on consumption

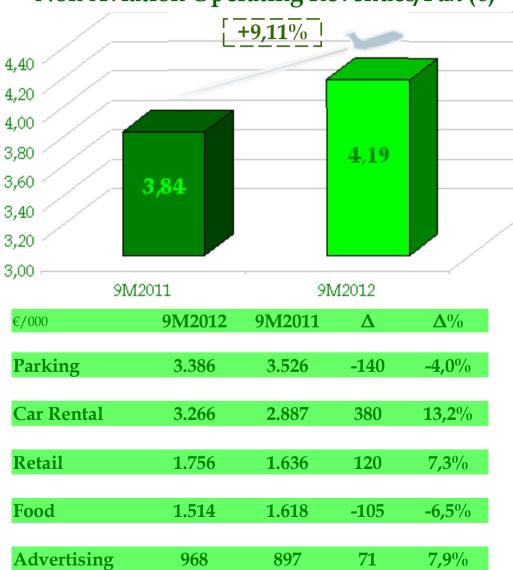




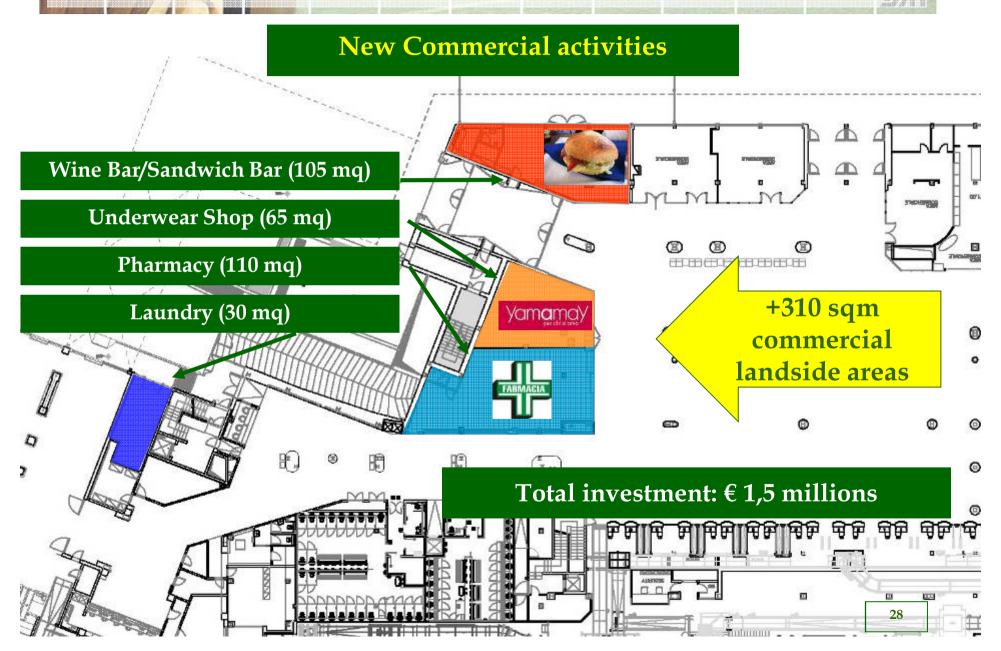




#### Non Aviation Operating Revenues/Pax (€)



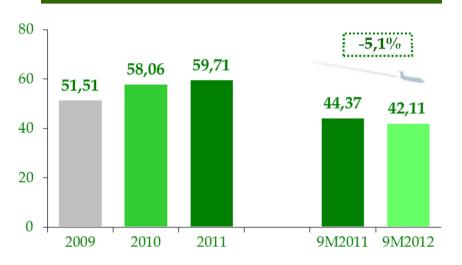
### Rearrangement of the West Side of the Passengers Terminal



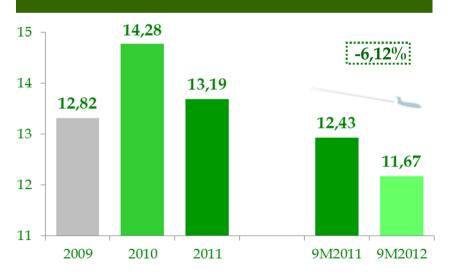




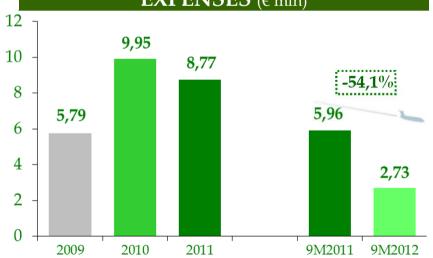
#### TOTAL EXPENSES (€ mln)



#### TOTAL EXPENSES / PAX $(\epsilon)$



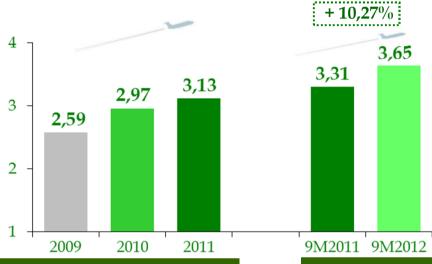
# SERVICES CONSTRUCTION EXPENSES (€ mln)







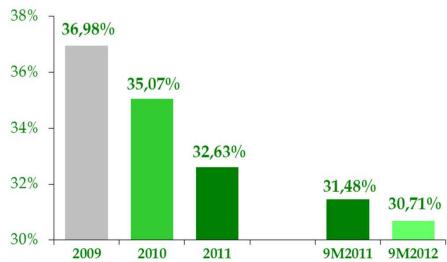
#### **OPERATING MARGIN/ PAX** (€)



#### STAFF COSTS (€ mln)

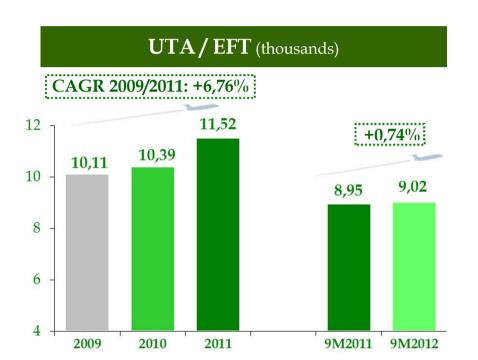
#### **STAFF COSTS / OPERATING REV.**(%)



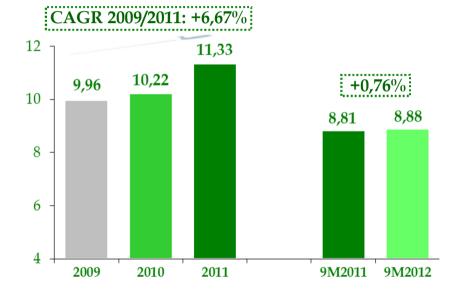


# **Productivity improvement**





#### PASSENGERS / EFT (thousands)







| (€/000)                      | 9M2012  | 2011    | Δ     |
|------------------------------|---------|---------|-------|
| Total assets                 | 128.095 | 120.062 | 8.032 |
| Total liabilities            | 67.942  | 62.192  | 5.750 |
| Equity                       | 60.153  | 57.870  | 2.282 |
| Total liabilities and equity | 128.095 | 120.062 | 8.032 |
| Net Financial Debt           | -11.911 | -5.206  | 6.704 |
| D/E                          | 0,20    | 0,09    |       |

SAT financial strength confirmed by the Debt to Equity ratio = 0,20



## **Net Financial Position**



| NET FINANCIAL POSITION                 | 30.09.2012 | 31.12.2011 | Δ       | 30.09.2011 | Δ vs<br>30.09.2011 |
|--|------------|------------|---------|------------|--------------------|
| Cash and cash equivalents              | 6.500      | 9.664      | (3.164) | 5.519      | 981                |
| Current bank loans                     | 0          | 0          | 0       | 0          | 0                  |
| Current net financial position (a)     | 6.500      | 9.664      | (3.164) | 5.519      | 981                |
|  |            |            |         |            |                    |
| Non-Current bank loans                 | (18.410)   | (14.870)   | (3.540) | (14.867)   | (3.543)            |
| Non-Current net financial position (b) | (18.410)   | (14.870)   | (3.540) | (14.867)   | (3.543)            |
| Net financial position (a+b)           | (11.911)   | (5.206)    | (6.704) | (9.348)    | (2.562)            |





### Pisa Airport ranks 10<sup>th</sup> in the Italian Airports pax traffic ranking (\*)

|           | Airport    | Pax 10M2012 |
|-----------|------------|-------------|
| 1         | Roma FCO   | 31.988.783  |
| <br>2     | Milano MXP | 15.982.681  |
| 3         | Milano LIN | 7.916.625   |
| 4         | Bergamo    | 7.672.551   |
| 5         | Venezia    | 7.135.658   |
| 6         | Catania    | 5.608.410   |
| 7         | Bologna    | 5.147.180   |
| 8         | Napoli     | 5.116.236   |
| 9         | Palermo    | 4.031.748   |
| <b>10</b> | Pisa       | 3.994.932   |
| 11        | Roma CIA   | 3.891.403   |
| 12        | Bari       | 3.269.291   |
| <b>13</b> | Cagliari   | 3.173.621   |
| 14        | Torino     | 3.012.159   |
| <br>15    | Verona     | 2.923.763   |
|           | TOTAL      | 128.014.817 |

 $\Delta$  =36.816 pax



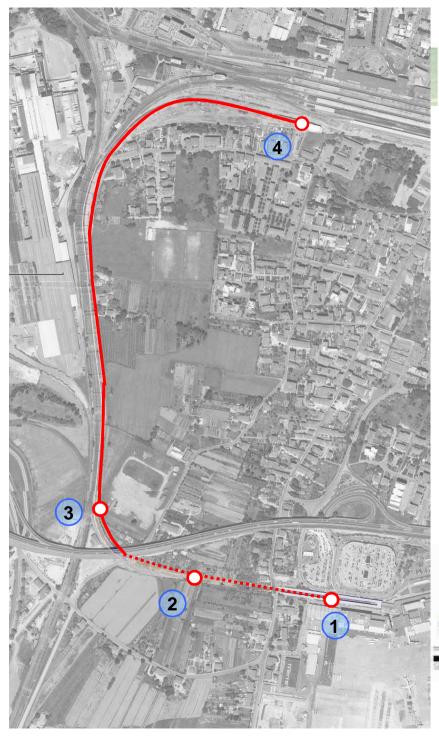


**Target**: to replace the rail connection between Pisa Airport and Pisa Main Railway Station with a fully automated shuttle service.



#### **3 MAIN EFFECTS**

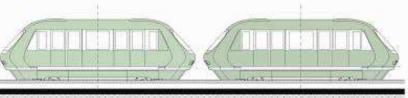
- **1. Improve rail accessibility from/to Florence and from/to Central Italy** (Pisa is the second railway station in Tuscany in terms of passengers and connections);
- 2. Exploit a valuable area to be used as City Gate along with the commercial expansion of "Aerotropolis" (with a service platform open to passengers and inhabitants similar to the Schiphol Plaza but with a regional airport size);
- 3. Revaluation of SAT's real estate properties.

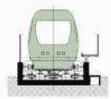




#### People Mover track: Overhead arrival to the Terminal

- 1 Pisa Airport railway station.
- 2 Control room and mantainance
- 3 Parking modal interchange.
- 4) Pisa Main Railway Station.
- People Mover ground level route. Length: approx. 1,40 km.
- People Mover overhead route. Length: approx. 0,44 km.











**Replacement** of the rail connection between Pisa Airport and Pisa Main Railway Station with a fully automated shuttle service.







**Improvement** of the rail accessibility from/to Florence and from/to Central Italy (Pisa is the second railway station in Tuscany in terms of passengers and connections).





**STAKEHOLDERS:** SAT, Region Tuscany, Province of Pisa, Municipality of Pisa, RFI Italian State Railway Company S.p.A. e FS Urban Systems S.p.A.

ESTIMATED COSTS: 69 million euro, 27,8 of which provided by Tuscany Region through EU funds. The remaining amount will be covered by the awarding company, which will carry it out through a "project financing" and run it for at least 40 years.

**EXECUTING COMPANY**: PisaMo S.p.A. (controlled by the Municipality of Pisa).

**SAT'S ROLE:** on the basis of an **Agreement Programme(\*)**, which does not include any financial commitment for the Company, SAT is committed to make available all properties involved by the project, in order to allow its implementation as per agreed schedule. SAT has also signed an agreement with the Municipality of Pisa and PisaMo, providing its own staff for the project development.

**COMPETIVE TENDER:** on 28<sup>th</sup> March 2012 it has been awarded the competitive tender by PisaMo S.p.A. to leave the design, making and management of the People Mover. Contractor: Leitner S.p.A. in temporary joint venture with Società Italiana per Condotte d'Acqua S.p.A., Inso S.p.A. and Agudio S.p.A.

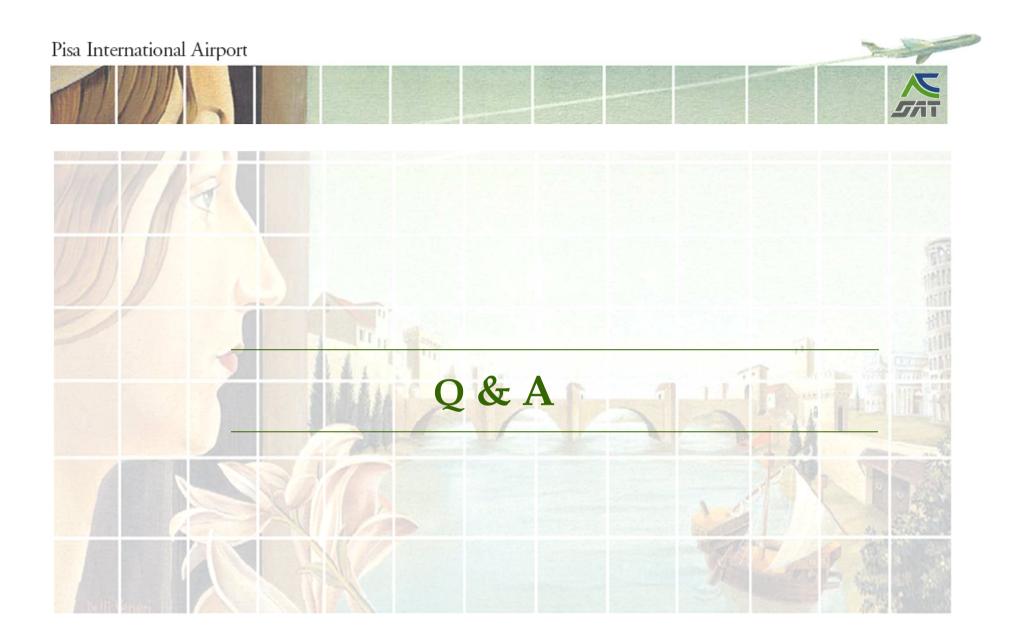
UPDATE: On 31st October 2012 the contract between PisaMo S.p.A. and Leitner S.p.A. has been signed.

**NEXT STEPS**: Construction kick-off in 2014 and completion by December 31st 2015

### Investment case



- Traffic building strategy (reverse marketing) based on the cultural and historical appeal of the Region Tuscany.
- Exceptionally resilient business model: growth despite economic crisis and recent extraordinary events
- The Contratto di Programma/Regulated Charges Contract ensuring solid basis of revenues for the future airport development.
- → Strong partnerships with airlines (e.g. Ryanair agreement until 2016).
- A runway system (2) able to accommodate all types of aircraft, ensuring business continuity.
- → Non Aviation revenues allowing Reverse Marketing initiatives.
- → **People Mover Project** ("The airport inside the railway station/The railway station inside the airport")
- → Opportunity to develop collateral airport related business activities as service platform open to passengers and inhabitants "City Gate"





## **CEO & General Manager Profile**





Gina Giani SAT CEO and General Manager

Commercial and Marketing Director in SAT since 1995. In this capacity she developed Pisa International Airport's traffic (grown from roughly 1 million passengers in 1997 to almost 4 millions in 2008). In March 2009 she was appointed SAT Chief Executive Officer and General Manager.

#### **Positions held:**

- •Member (1997-1999) of the Airport Council International Task Force on the role of European Airports in the negotiation process of bilateral traffic agreements between States.
- •Board Member (1998-2008) of Aerelba Marina di Campo Airport Company
- •Member (2006-2009) of the Board of Pisa Congressi
- Member (March 2012-present) of the monitoring committee of the IRPET (Comitato regionale per la programmazione economica della Toscana).

#### **Education:**

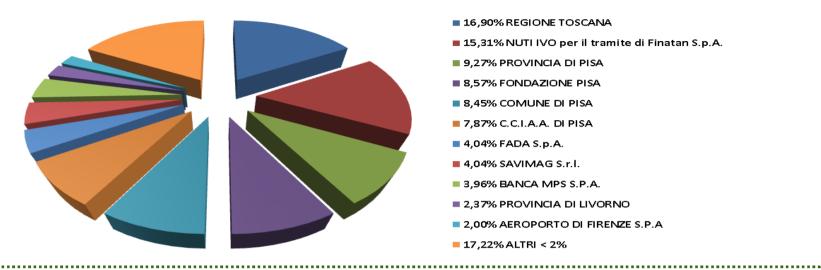
#### Degree in Humanities at Pisa University

#### Main postgraduate courses:

- Master for airport executives on airport planning and designing" M.I.T., Cambridge Mass.
- Seminar for aviation strategists: demand analysis and capacity management. Westminster University, London
- Route planning and development, ASM, Manchester
- General Management Executive Development Program ISDA Stresa

### **SAT Shareholders**





3 years lasting shareholders' agreement signed on July 20th 2010 is currently holding 55.32% of SAT's share capital.

| Shareholders                          | Nr. share | % share<br>capital | % shareholders agreement |
|---------------------------------------|-----------|--------------------|--------------------------|
| Region of Tuscany                     | 1.666.250 | 16,90              | 31                       |
| Province of Pisa                      | 913.850   | 9,27               | 17                       |
| Municipality of Pisa                  | 833.150   | 8,45               | 15                       |
| Pisa Chamber of Commerce              | 775.700   | 7,87               | 14                       |
| Province of Leghorn                   | 233.350   | 2,37               | 4                        |
| Florence Chamber of Commerce          | 140.000   | 1,42               | 3                        |
| Province of Lucca                     | 102.650   | 1,04               | 2                        |
| Province of Florence                  | 102.650   | 1,04               | 2                        |
| Municipality of Leghorn               | 73.250    | 0,74               | 1                        |
| Municipality of Florence              | 68.800    | 0,70               | 1                        |
| Livorno Chamber of Commercio          | 30.800    | 0,31               | 1                        |
| Foundation Cassa di Risparmio di Pisa | 513.524   | 5,21               | 9                        |
| Total shareholders' agreement         | 5.453.974 | 55,32              | 100,0                    |

• On 12th September 2011, **Finatan S.p.A., Fada S.p.A** and **Savimag S.r.l**. (23,39% as a whole) have drawn up a three-year lasting shareholders' agreement.





#### SAT - Società Aeroporto Toscano G. Galilei - S.p.A.

| Market N | $\Lambda TA$ |
|----------|--------------|
|----------|--------------|

ISIN IT0000214293

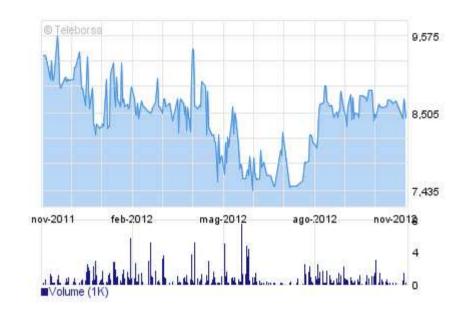
Price (26/11/2012) € 8,45

1M performance -3,20%

6M performance +3,25%

1Y performance -12,04%

#### SAT: 1Y performance (as at 26th nov 2012)



# Pisa International Airport Galileo Galilei



#### **CONTATCS**

Gabriele Paoli – Investor relator Tel. +39 050 849 240 paoli@pisa-airport.com

#### Pisa International Airport



### Disclaimer



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This document includes forward-looking statements. These forward-looking statements express current expectations and projections about future events, involve predictions and are subject to a number of factors that may influence the accuracy of the statements and the projections upon which the statements are based.

Prospective investors are cautioned not to place undue reliance on these forward-looking statements because they involve known and unknown risks, uncertainties and other factors which are, in many cases, beyond our control.

In light of these risks, uncertainties, and assumptions, the forward-looking events discussed in this document might not occur and no assurance can be given that the anticipated results will be achieved.

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The executive responsible for the drafting of the company's accounting and corporate documents, Marco Forte, hereby declares pursuant to clause 2, art.154 bis, decree law 58/1998, that the accounting information in this release is in line with the Company's accounting records and registers.

**46**